

Bulletin Number <b>09-C-0003</b>	National Incentive Program Code <b>A09UFLID</b>	Program Name <b>MY09 National Fleet Incentive (NFI) Program</b>		Date Issued <b>1/6/2009</b>
Previous (Superseded) Bulletin Number <b>N/A</b>	Start Date <b>1/6/2009</b>	End Date <b>2/2/2009</b>	Dealer Review Period End <b>3/31/2009</b>	
Distribution <input checked="" type="checkbox"/> Dlr. Principal <input checked="" type="checkbox"/> Gen. Mgr. <input checked="" type="checkbox"/> Sales Mgr.		<b>Audi Incentives Service Desk</b> (888)777-9336 <b>Audi Financial Services Dealer Line</b> (888)464-2834		Source <b>Audi Sales Operations</b> <input type="checkbox"/> Audi New <input type="checkbox"/> Audi CPO <input checked="" type="checkbox"/> Corporate Sales <input type="checkbox"/> AFS



# MY09 National Fleet Incentive (NFI) Program

## Official Rules & Regulations, Terms and Conditions

### Program Period

January 6, 2009 – February 2, 2009

**Note: The Executive Allowance Bonus Program (EABP) is not available for MY09 vehicles.**

### Program Summary

- Designed to support dealer sales to fleet customers in their local market.
- Fleet customer must present a valid Audi Fleet Account Number (FAN).
- Incentive must be deducted from the negotiated selling price of the vehicle.
- National Fleet Incentives are reimbursed by Audi of America. Please submit claims at <http://www.audicorporatesales.com>, under "National Fleet Incentive", then "Electronic Funds Transfer".

### Sales Reporting

- All vehicles must be new, untitled, and unreported.
- Vehicles must be sold and reported as retail kind of sale (KOS 0, 2, 3).

### Program Notes

- This program is compatible with all other national, regional or other retail incentives, **unless otherwise stated in a future program announcement from Audi of America.**
- Sales under this program qualify for all new vehicle Margin and Bonus payments.

### Eligible Vehicles and Allowances

- The following **MY09** vehicles are eligible.

Eligible MY	Eligible Model	Incentive
2009	A3	\$1,000
2009	A4 Sedan and Avant	\$500
2009	A4 Cabriolet	\$1,000
2009	TT Coupe and Roadster	\$1,000
2009	A6 Sedan and Avant (including S6)	\$2,000
2009	Audi Q7	\$2,000
2009	A8 (including S8)	\$2,000

- A5, S5, and R8 are not eligible.

**Exports, Salvage, and Fleet Sales:** Vehicles found at any time to have been exported from the U.S. or Canada will be ineligible for purposes of all Audi programs and incentives. To the extent any credit, allowance, or bonus is ever paid by Audi of America (AoA) with respect to a vehicle that is ever subsequently found to have been exported, such payment will be debited to the dealer parts account. Fleet sales, vehicles sold for salvage, and vehicles sold to daily rental companies are not eligible.

**Audits:** All claims submitted by dealer or its personnel must be proven upon request. AoA has the right to audit dealer records and to disqualify a transaction if it is not eligible under the terms of this program. Dealer will provide AoA sales invoices, lease contracts, cash receipts, title and registration applications, temporary registration, and odometer disclosure statements for all claims, and any other documents AoA may require in order to verify claims. Dealer will keep all documents relating to claims for at least one year after this Program ends. AoA's right to audit claims continues after this Program ends.

### Eligible Customers

- Fleet customer must present a valid Audi Fleet Account Number (FAN).
- Customer must purchase or lease 5 or more new vehicles (any make or model) during the current or preceding calendar or model year or have 10 or more vehicles in bona fide fleet service (any make or model) to qualify as a fleet customer and for an Audi Fleet Account Number (FAN).
- To apply for an Audi Fleet Account Number (FAN) please complete and submit the FAN registration form found at <http://www.audicorporatesales.com>, under "National Fleet Incentive", then "Audi Fleet Registration Form." **Proof of fleet size must be provided by submitting official state vehicle registrations with the application for a FAN.**
- **Vehicles must be registered in the eligible company's name. No incentive will be paid under this program on vehicles registered to an individual or person.**

**Dealer Changes:** If there is an ownership change at the dealer during the Program Period, the new dealer and its personnel will be eligible to participate in this Program if there is no interruption in the operation of the dealership. Audi will make all payments to its then-currently-authorized dealer, as if there had been no ownership change. Any adjustments between the old and new dealers are their responsibility.

**Final Decision, Amendments:** Audi's decision is final in all matters relating to this program. Audi has the right to amend or cancel this Program at any time for any reason. **ONLY A WRITTEN NOTICE TO ALL PARTICIPATING DEALERS MAY AMEND THIS PROGRAM.**